PRESS RELEASE
EMBARGOED UNTIL 09.00 GMT on Friday 29th January 2016

NEXT GENERATION OF BUSINESS GURUS UNVEILED BY THINKERS50

LONDON – Thinkers50, the premier ranking of global business thinkers, today announced the Thinkers50 Radar list of the 30 management thinkers most likely to shape the future of how organizations are managed and led.

The Thinkers50 Radar recognizes the talent of up-and-coming management gurus. "The Radar list is keenly anticipated," says Thinkers50 co-founder Des Dearlove. "It is an early warning system to alert managers about the people who are doing exciting and important work. We hope to see many of them on our next Thinkers50 ranking in 2017."

The Thinkers50 Radar list is truly cosmopolitan with thinkers drawn from Australia, Ireland, America, India, China, Taiwan, Spain, Italy, Germany, Finland and the UK. It features its first Chinese thinker – Xiabo Wu of Zhejiang University.

"The Radar list offers a smorgasbord of great business ideas – from Brian Robertson's concept of holacracy to Erica Dhawan's connectional intelligence," says Thinkers50's Stuart Crainer. "What is interesting is that ideas and thinkers are increasingly difficult to pigeon-hole into traditional categories like leadership and strategy. These thinkers are truly independent minded. They are driven by curiosity and innovation, and their work shows broad global ambition. When we started the Thinkers50 in 2001 the emphasis was on improving corporate performance and profitability. The next generation of thinkers wants to make the world a better place. We are optimistic that their ideas will indeed make a difference."

About Thinkers50
Thinkers50 scans, ranks and shares the very best in management ideas. Its definitive global ranking of management thinkers is published every two years. The 2015 winner was Professor Michael Porter of Harvard Business School. Previous winners include Clay Christensen (2011 and 2013); CK Prahalad (2007 and 2009); and Peter Drucker (2001 and 2003).

About Stuart Crainer and Des Dearlove
Des Dearlove and Stuart Crainer are the founders and directors of Thinkers50. They are the authors of more than 16 books available in 20 languages. Former columnists to *The (London) Times*, they are editors of The *Financial Times Handbook of Management*. They advise thinkers and organizations worldwide.

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Thinkers50 Radar 2016 (alphabetically):

Rachel Botsman

Co-author of *What's Mine is Yours: How Collaborative Consumption is Changing the Way We Live* (HarperCollins, 2010) and a visiting lecturer at Saïd Business School, Botsman's TED talk on the collaborative economy has been watched by more than 2 million people. Botsman (rachelbotsman.com) was winner of the 2015 Thinkers50 Breakthrough Idea Award.

Andrew Burke

Dean of Trinity Business School in Ireland. Formerly at Cranfield and an expert on the rising role of freelancers in the world economy. His previous research suggests that the more competition a young business faces, the more likely it is to succeed.

David Burkus

Oral Roberts University professor and author of *The Myths of Creativity* (Jossey-Bass, 2013). His latest book, *Under New Management* comes out in March 2016 and reveals the counterintuitive leadership practices that actually enhance engagement and drive performance in companies. (davidburkus.com)

Tomas Chamorro-Premuzic

University College, London and Columbia academic as well as CEO of the assessment company, Hogan Assessments. Chamorro-Premuzic (drtomascp.com) is author of a number of books including *Confidence* (Profile, 2013).

Sangeet Choudary

Founder and CEO of Platform Thinking Labs (platformed.info), best known for his work on platform business models and multi-sided network effects. He is co-chair of the MIT Platform Strategy Group, an Entrepreneur-in-Residence at INSEAD, a Global Fellow at the Centre for Global Enterprise, and an advisor at 500Startups.

Erica Dhawan

Founder and CEO of Cotential, now champion of the idea of connectional intelligence. Co-author of *Get Big Things Done* (St. Martin's Press, 2015).

Steven D'Souza

Director of Programs at the FT/IE Corporate Learning Alliance and co-author of the award winning, *Not Knowing: The Art of Turning Uncertainty into Possibility* (LID, 2014).

Mark Esposito
Teaches at the Harvard Extension School and is a professor at Grenoble Graduate School of Business and a Senior Associate at the University of Cambridge Institute in Sustainability Leadership. He is author and co-author of 9 books including, most recently, *From Hubris to Disgrace* (Routledge, 2015).

Jose Esteves
Head of Information Systems Department at Spain's IE Business School. Esteves is at the forefront of understanding how technology impacts lives – from hacking to *e*government.

Alessandro di Fiore
Founder and CEO of the consulting firm ECSI (ecsi-consulting.com) and chairman of Harvard Business Review Italia. An HBR blogger, his work focuses on the insight-driven organization and innovation.

Heidi Grant Halvorson
Dr. Halvorson (heidigranthalvorson.com) is a social psychologist who researches, writes, and speaks about the science of motivation and influence. Based at Columbia Business School and the NeuroLeadership Institute, she is the author of *No One Understands You and What to do About It* (HBR, 2015).

Leila Janah
Social entrepreneur, founder of the Sama Group, youngest recipient of the Club de Madrid Leadership Award. Janah (leilajanah.com) was named Social Entrepreneur of the Year by the Social Enterprise Alliance, one of Fortune's Most Powerful Women Entrepreneurs, and one of the seven most powerful women in tech in 2014 by Entrepreneur.

Stephan A. Jansen
Former internet entrepreneur and founding president of Zeppelin University (2003–2014) where he was the youngest university president in Germany. A visiting scholar at Stanford University and Professor of Philanthropy and Civil Society at Karlshochschule University.

Chengwei Liu
Originally from Taiwan, now professor of strategy and behavioral science at Warwick Business School. His research on randomness asks whether performance differences should be attributed to skill or luck. Luck, it turns out, is often mistaken for skill.

Johanna Mair
Professor at the Hertie School of Governance in Berlin and visiting scholar at the Stanford Center on Philanthropy and Civil Society. Academic editor, *Stanford Social Innovation Review*. (johannamair.com)

Liz Mellon
Duke CE professor, chair of the Dialogue journal, and author of *Inside the Mind of the Leader* (FT Prentice Hall, 2011) and *The Strategy of Execution* (with Simon Carter,

McGraw Hill 2013). Mellon's (lizmellon.com) current work focuses on the role of women in organizations.

Erin Meyer
INSEAD professor and author of *The Culture Map* (Public Affairs, 2014) and articles in the *Harvard Business Review*. Meyer (erinmeyer.com) was winner of the 2015 Thinkers50 Radar Award.

Gianpiero Petriglieri
Psychiatrist, INSEAD professor of organizational behavior and prolific HBR blogger. Short-listed for the Thinkers50 Leadership Award in 2015.

Jennifer Petriglieri
INSEAD professor of organizational behavior, rated as one of best business school professors under the age of 40. She teaches in the Management Acceleration Programme and the High Impact Leadership Programme. Short-listed for the Thinkers50 Radar Award in 2015.

Jaideep Prabhu
Professor of Indian Business and Enterprise and director of the Centre for India & Global Business at Judge Business School, University of Cambridge. Co-author of *Frugal Innovation* and *Jugaad Innovation* (with Navi Radjou).

Navi Radjou
Palo Alto-based, winner of the 2013 Thinkers50 Innovation Award. Radjou (naviradjou.com) is co-author of *Frugal Innovation* and *Jugaad Innovation* (with Jaideep Prabhu).

Alf Rehn
Finnish academic, speaker and author of *Dangerous Ideas* (Marshall Cavendish, 2011) and coauthor of *Trendspotting* (ebook, 2013). His new book on innovation will be published in 2017. More on Rehn's work at alfrehn.com.

Erin Reid
Questrom School of Business, Boston University professor, Reid studies the interrelations between careers, identity, and how work is organized. Especially interested in how men and women cope with time-greedy work, and the implications of their coping mechanisms for their lives as well as their organizations. See her HBR blog "Why some men pretend to work 80 hour weeks".

Lauren Rivera
A professor at Kellogg, Northwestern University, Rivera is a cultural sociologist who previously worked for Monitor. She is the author of the bestselling book *Pedigree: How Elite Students Get Elite Jobs* (Princeton University Press, 2015), which explores class, gender, and race biases in hiring.

Brian Robertson

Philadelphia-based entrepreneur and former CEO, author of *Holacracy* (Portfolio, 2015), which provides an antidote to hierarchy. Shortlisted for the 2015 Thinkers50 Breakthrough Idea Award.

Juan Pablo Vazquez Sampere
Professor at IE Business School and frequent HBR blogger applying disruptive innovation concepts to current managerial challenges.

Arun Sundararajan
Professor at Stern School of Business, NYU. His research into how digital technologies transform business and society has been recognized by six Best Paper awards, and been supported by organizations including Yahoo!, Microsoft, Google and IBM.

Zeynep Ton
Adjunct associate professor in the Operations Management Group at MIT Sloan School of Management. Before MIT Sloan, she spent seven years on the faculty at Harvard Business School. Author of *The Good Jobs Strategy* (New Harvest, 2014). zeynepton.com

Freek Vermeulen
Professor at London Business School and author of *Business Exposed: The naked truth about what really goes on in the world of business* (FT Prentice Hall, 2010). His new book, *The Fallacy: Capitalism does not work, and that offers great opportunities for innovation* will come out in 2016. (freekvermeulen.com)

Xiaobo Wu
Dean of the School of Management at China's Zhejiang University and director of the country's National Institute for Innovation Management. Wu is a regular contributor to *HBR China* and author of seven books. He has held positions at Cambridge University and MIT.