

Thinkers50 2019

The 10th biennial ranking
London 18 November 2019

**PARTNERSHIP
OPPORTUNITIES**

THINKERS
50



Thinkers50 2019

Every two years, Thinkers50 hosts a unique event in central London: a gathering of the very best minds in management thinking for a vibrant day of debate, discussion and networking. The day culminates with a celebratory gala evening, the highlights of which are:

PRESENTATION

of the Thinkers50 Distinguished Achievement Awards

ANNOUNCEMENT

of the new Thinkers50 ranking of the world's leading management thinkers

Since its launch in 2001, Thinkers50 has established itself as the most influential ranking of its kind and the Thinkers50 biennial gala has been dubbed "The Oscars of management thinking" by the *Financial Times*.

Historic Venue

For 2019 Thinkers50 will once again take up residence at the iconic De Vere Grand Connaught Rooms, Covent Garden, central London. Dating back to 1775 this historic building was once home to the original Freemason's Tavern and, since becoming a hotel in 1909, has hosted the world's leading politicians, royalty and celebrities. With grand Georgian architecture, ornate ceilings and art deco interiors, the De Vere Grand Connaught Rooms is an exceptional venue for the Thinkers50 gala event, in the heart of London's West End.

JOIN US

SPONSOR one of the ten Distinguished Achievement Awards with an Award Partnership Package

PARTNER with a day-time panel session

HOST a table of ten for the gala dinner and presentation

MORE partnership opportunities available, such as hosting a pre-event dinner (a Thinkers50 tradition) or bespoke projects

AWARD CATEGORIES 2019:

CK Prahalad Breakthrough Idea Award

Digital Thinking Award

Radar Award

Ideas into Practice Award

Innovation Award

Leadership Award

Strategy Award

Talent Award

Marshall Goldsmith Coaching and Mentoring Award

Lifetime Achievement Award



Distinguished Achievement Award Partnership Package includes:

- Exclusive sponsorship of a select Thinkers50 Distinguished Achievement Award to be presented at Thinkers50 2019, held in London on 18 November 2019
- Onstage presentation of the selected Award at Thinkers50 2019, in London
- Branding on event literature, signage, onscreen and trophy
- Branding on marketing materials
- Exposure on Thinkers50 website
- Featuring of company-related content on Thinkers50 website
- 10 full event tickets for the day and evening activities
- Exhibition space for the event
- Discounted event pricing for clients/partners
- Literature distribution at event
- Panel discussion at the event on an agreed theme, featuring signage
- Involvement in drawing up an award shortlist of thinkers to be published in July 2019
- Thinkers50 will publish a press release to announce the partnership, the award shortlist and award winners

Cost: £50,000

Host a Table:

- Host your own table of 10 for the evening gala dinner and presentation, the highlight of the event

**Cost:
£6,000**

Panel Sessions:

- Sponsor a panel session involving some of the world's leading management thinkers

Cost: POA



MEDIA COVERAGE

Thinkers50 attracts media coverage throughout the world. In 2017, journalists from China, Korea, Germany, France, the US and the UK attended the event.

AMONG MANY OTHERS, THE RANKING AND AWARDS HAVE BEEN FEATURED BY:

*Business Insider US * China Daily China * China National TV News China * Chosun Biz Korea * Conference Board Review US* Forbes US * Harvard Business Review China * Harvard Business Review US * Manager Seminare Germany * Smart Manager India * The Times of India India * The Times UK * Toronto Mail Canada * Vedomosti Russia * Washington Post US * Les Echos France * the Financial Times UK * Harvard Business Review Germany*

WHAT THE THINKERS SAY ABOUT THE THINKERS50 GALA



"I want to thank Des and Stuart for creating this whole movement that Thinkers50 represents. As they have said, ideas truly do change the world. I have seen that with my own eyes all throughout my career. I also believe that management thinking unlocks value in every field, not just business."

MICHAEL PORTER,
Harvard Business School



"Thinkers50 is the world's premier organisation for management thinkers who are more interested in speaking to real business people than to academics. Its biennial award event is a magnificent venue for sharing and celebrating their difference-making ideas. It is not to be missed!"

ROGER MARTIN
former dean, Rotman School of Management
THINKERS50 #1 RANKING



"Thinkers50 connects us directly to the world's leading thinkers on innovation. It is practical and inspirational."

MOHI AHMED
Senior Director,
Open Innovation Gateway
Silicon Valley



"Thinkers50 are true partners. Their unique global network is hugely powerful and they have played a key role in enabling us to develop our brand so quickly."

RICARDO VIANA VARGAS
Executive Director,
Brightline Initiative



"It's the Oscars of Management Thinking. Period. Exclamation point."

WHITNEY JOHNSON
bestselling author, *Disrupt Yourself!*

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Contact us

To learn more, visit the Thinkers50 website at thinkers50.com or contact the Thinkers50 founders:



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THINKERS50 2019 TICKETS ARE AVAILABLE

thinkers50.com

SELECTED THINKERS50 INTERNATIONAL PARTNERS:

Deloitte * Fujitsu * Google * Haier * IE Business School * Management Centre Turkey * Odense & Co * Omnikron * Speakers Associates * The Growth Faculty
* The Institute for Competitiveness * Warwick Business School * European Leadership University * Darden Business School