

THINKERS

50

# PROGRAMME

Grand Connaught Rooms, London, 13 November 2017

**09:45 - 10:00**

Grand Hall:

**Welcome to Thinkers50 2017: Stuart Crainer & Des Dearlove**

**10:00 - 11:00**

Grand Hall: ◀ **MERCHANTS OF WOW!**

A unique opportunity to hear Tom Peters, one of the pioneers of modern management thinking, in conversation with Nilofer Merchant, the author of *The Power of Onlyness*.

*Facilitated by Stuart Crainer.*

**11:00 - 11:30**

THINKERS50 TEA AND NETWORKING

**11:30 - 12:30**

Grand Hall:

◀ **PANEL DISCUSSION #1**

**Ideas@Work**

There's nothing so practical as a great idea. But what do companies and leaders need to understand to put ideas into practice and get things done?

*Hosted by the Brightline Initiative, chaired by Loizos Heracleous of Warwick Business School and featuring Rita McGrath, Alex Osterwalder and Liz Wiseman.*

Edinburgh Room:

◀ **PANEL DISCUSSION #2**

**Ethics in a post-truth world**

Should we expect business leaders to champion values or simply deliver profits? How do changing ideas about morality and ethics impact the business world?

*Featuring Hal Gregersen, Roger Martin and Herminia Ibarra. Chaired by Bobby Parmar of the Darden School at the University of Virginia.*

**12:30 - 13:30**

NETWORKING LUNCH

**13:30 - 14:30**

Grand Hall:

◀ **IDEA HUNTING SESSION #1**

Invited T50 Shortlisted and Radar thinkers present their big ideas in quick-fire 6-minute sessions.

*Chaired by Erica Dhawan. Featuring Ayse Birsel, Carol Fishman Cohen, Mark Greeven, Margarita Mayo, Pim de Morree, David Robertson & Deborah Rowland.*

Edinburgh Room:

◀ **IDEA HUNTING SESSION #2**

Invited T50 Shortlisted and Radar thinkers present their big ideas in quick-fire 6-minute sessions.

*Chaired by Kate Sweetman. Featuring Jose Esteves, Anindya Ghose, Maja Korica, Jeanne Liedtka, Johanna Mair, Megan Reitz & Louise van Rhyn.*

**14:30 - 14:45**

THINKERS50 TEA AND NETWORKING

**14:45 - 15:35**

Grand Hall: ◀ **PANEL DISCUSSION #3**

**What price ideas?**

What is the role of the management thinker in society? And will they be replaced by robots any time soon?

*Featuring Whitney Johnson, Gianpiero Petriglieri and Daniel Pink.*

**15:35 - 16:25**

Grand Hall: ◀ **THE IDEAS BAZAAR**

Industry briefing on the ideas business. What are the trends impacting on the thought leadership market?

*Featuring Sarah Green Carmichael from HBR.org, Danny Stern of the Stern Strategy Group, and Dorie Clark, author of Stand Out. Chaired by futurist Amy Webb.*

**18:30 - 19:15**

BALMORAL ROOM: WELCOME DRINK

**19:15 - 22:15**

Grand Hall: **Gala Dinner**

*Awards ceremony compered by Thinkers50 founders Stuart Crainer & Des Dearlove*

**22:15 - 24:00**

BALMORAL ROOM: DRINKS AT THE THINKERS50 BAR