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ABOUT

Des is a former columnist to *The Times* (London), contributing editor to *Strategy+Business*, and co-editor of the bestselling *Financial Times Handbook of Management*. He has taught at some of the world's leading business schools, including the Tuck School at Dartmouth College, IE Business School and the Saïd Business School at Oxford University, where he is an associate fellow. He is the co-author with Stuart Crainer of *Gravy Training*, *Generation Entrepreneur*, *Firestarters!*, *MBA Planet* and *Business Minds*. He is also the author of the Archie Greene trilogy of children's books under the pen name D. D. Everest.