

# JENIFER CLAUSELL-TORMOS



**About:** Spanish bio-medic scientist, expert in diversity and inclusion research; founder and CEO of Develop Diverse, a start-up helping other companies attract and retain diverse talent using tech.

**Ideas:** Harnessing technology to increase diversity in the workplace. Champions the use of science and AI to spell check for social bias and help build inclusive cultures through inclusive language – “Diversity is the key for every organization becoming sustainable and successful, but bias is the bottleneck that still needs to be addressed.”

**Content:** TEDxOdenseWomen Talk: “[Posting a job ad? Spell-check for gender bias!](#)”; [developdiverse.com](https://developdiverse.com)

**T50 Verdict:** “Provides the practical technological tools to increase diversity.”