

COLLEEN CUNNINGHAM



About: Assistant professor of strategy and entrepreneurship, London Business School; former health policy researcher and a consulting researcher for the Economic Development department of the Government of British Columbia, in the oil and gas industry, and in natural resource management.

Ideas: Examines the challenges and advantages of commercialising new-to-world inventions, the origins of markets and their role in the selection of novel ideas. Also focuses on anti-competitive motivations for technology acquisitions.

Content: “Killer Acquisitions” (Journal of Political Economy); “The Limits of Relational Governance” (Strategic Management Journal).

T50 Verdict: “Sheds new light on big companies buying upstarts to kill them.”