

MATTHEW GITSHAM



About: Professor of Business and Sustainability at Hult Ashridge Executive Education, part of Hult International Business School. Director of the Ashridge Centre for Business and Sustainability. Has led numerous research projects on business and sustainable development.

Ideas: Recent projects include exploring CEO perspectives on the implications of sustainability for business leadership; CEO lobbying for more ambitious public policy on sustainable development; and the role of business in shaping the United Nations Sustainable Development Goals.

Content: How companies are embedding the SDGs (in partnership with Business Fights Poverty), and corporate leadership on modern slavery (in partnership with the Ethical Trading Initiative).

T50

Verdict:

“Global expert on CEOs and sustainability.”