

LAURA HUANG



About: Harvard professor; former investment banker and consultant. Named a “40 Under 40” Best Business School Professor by *Poets & Quants*. Founder of non-profit Project Emplify (projectemplify.org).

Ideas: Studies interpersonal relationships and implicit bias in entrepreneurship and in the workplace; demonstrates practical steps to take control of others’ perceptions. Research into gut feel, changing others’ perceptions of you, and adversity culminates in 13 guiding principles, essentially the 10 commandments to turning adversity into advantage.

Content: *Edge: Turning Adversity into Advantage*; laurahuang.net

T50 Verdict: “Timely work on how to create your own edge and impact.”