## THINKERS 50

## MITCH JOEL



About:

Founder of Six Pixels Group, an advisory, investing and content producing company focused on commerce and innovation. Entrepreneur, professional speaker, investor, community leader, media personality, and host of the longest-running business podcast in existence. Built one of the largest independent digital marketing agencies that was sold to WPP in 2005.

Ideas:

Innovative insights into the world of innovation, digitization, and progressive business models. Ideas focus on the intersection of brands, consumer behavior, technology, and disrupting disruption.

Content:

Two bestsellers: Six Pixels of Separation - Everyone Is Connected.

Connect Your Business To Everyone and CTRL ALT Delete - Reboot
Your Business. Reboot Your Life, Your Future Depends On It. Blog
(Six Pixels of Separation); podcasts (Six Pixels of Separation and
Groove - The No Treble Podcast); and weekly radio segments.

T50 Verdict: "Expert on leveraging technology, consumer behavior and innovation in management thinking. His podcast guest list reads like a who's who of thought leadership."