THINKERS 50

LUZ RELLO SANCHEZ



About:

Assistant professor at IE Business School. Founder of the social company Change Dyslexia, which aims to minimise the negative impact of dyslexia worldwide.

Ideas:

Focuses on emergent technologies for dyslexia. Her tool, Dytective combines machine learning and computer games to screen and treat dyslexia and is the most used online dyslexia test.

Content:

Two books in Spanish, seven indexed journal papers, 36 refereed conference papers and the co-author of 46 other publications. She is also the author of two published children's books.

T50 Verdict: "Prolific researcher and tireless champion for dyslexics."