

THOMAS WEDELL- WEDELLSBORG



About: Innovation expert and executive advisor whose research has featured in multiple global publications. Prior to his business career, served for four years as an officer with the Danish Royal Guards.

Ideas: Champions the importance of solving the right problems and provides the tools to do so, with special emphasis on framing and reframing the problems we face.

Content: *[What's Your Problem?](#)*, on how to solve the right problems, and (with Paddy Miller) *[Innovation as Usual](#)*, on how to lead innovation in everyday settings, both published by Harvard Business Review Press; wedellsblog.com

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Verdict:

“Innovative insights into the fine art of problem solving.”