

# BEN WHITTER



**About:** Founder and Chief Experience Officer at HEX Organization and the World Employee Experience Institute (WEEI).

**Ideas:** Putting employee experience at the heart of an organization to maximize performance and competitive advantage. Shows how to build individual and organizational capabilities by approaching business in a holistic, human-centred, and experience-driven way.

**Content:** *Employee Experience: Develop a Happy, Productive and Supported Workforce for Exceptional Individual and Business Performance*; and *Human Experience at Work* (forthcoming). [benwhitter.com](http://benwhitter.com); [hexorganization.com](http://hexorganization.com); [worlddeeinstitute.com](http://worlddeeinstitute.com)

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**Verdict:**

"Pragmatic tips and tools and compelling EX (employee experience) research."