

MEHRAN GUL

**NATIONALITY / COUNTRY OF ORIGIN:**

Pakistan

BIO:

Writes about how companies and countries innovate. Previously a Fulbright Scholar; Fox International Fellow; Teaching Fellow at Yale; Winner of the Financial Times/McKinsey Bracken Bower Prize; author of forthcoming book on *The New Geography of Innovation* (Simon & Schuster / William Collins).

IDEAS:

Research focuses on the types of environments that serve as the breeding grounds for innovative ideas and practices; what countries and companies can do to foster more entrepreneurial and creative cultures; what startups in emerging technology and entrepreneurship hubs around the world are doing to compete with their more established rivals; how new beats old, small beats big, weak beats strong.

CONTENT:

The New Geography of Innovation (forthcoming).

WEBSITE:

mehrangul.com