Deloitte.

## THINKERS 50

## PAUL CARLILE



## NATIONALITY / COUNTRY OF ORIGIN:

BIO: Professor of Information Systems and Senior Associate Dean for Innovation at Boston University Questrom School of Business; industry advisor, entrepreneur, and innovative educator currently disrupting higher education business models.

IDEAS: Paul's article on an 'integrative framework' for managing knowledge across boundaries has been used to drive innovative outcomes across numerous organizations and many industries. He has helped develop the social and technological infrastructures that support crossdisciplinary and cross-industry collaboration to drive large-scale innovation in science, digital health and education.

**CONTENT:** Held a series of global collaborative events to identify changes needed in business education. To address those needs, developed award-winning programs in experiential learning, certificates in digital transformation on edX (380,000 learners) and a disruptively priced online MBA focused on business problems and supported by a crossdisciplinary curriculum and peer learning.

## WEBSITE:

SOCIAL MEDIA:

bu.edu/questrom/profile/paul-carlile

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