

# SHALENE GUPTA

**NATIONALITY / COUNTRY OF ORIGIN:**

USA

**BIO:**

Research Associate at Harvard Business School; former Fortune reporter; former Fulbright scholar.

**IDEAS:**

Trust is a powerful force companies can benefit from that improves financial and performance outcomes and is the bedrock of success. Trust is built using four key dimensions: competence, motives, means, and impact. Moreover, lost trust can be recovered.

**CONTENT:**

*The Power of Trust* (2021, with Sandra Sucher); HBR articles: 'Coming Out as Trans at Work'; 'What Corporate Boards Can Learn from Boeing's Mistakes'; 'How to Make Furloughs More Humane'; 'The Elements of a Good Company Apology'; 'Leading with Trust'; 'The Trust Crisis'; 'A Better, Fairer Approach to Layoffs'.

**WEBSITE:**

[shalenegupta.com](http://shalenegupta.com)

**SOCIAL MEDIA:**

| @ShaleneGupta