THINKERS50 RADAR 2022

TOM VAN DER LUBBE

NATIONALITY / COUNTRY OF ORIGIN: Netherlands

BIO: Co-founder of Viisi NV, a Dutch mortgage advice company voted #1 Great Place to Work in The Netherlands in 2019, 2020 and 2021 and #1 in Europe in 2021.

IDEAS: ‘People First, Clients Second, Shareholders last’; ‘Less is More’. Tom’s mission is to leave the world in a better shape than it was when we were born and believes in the ‘why’ of individuals and organisations; the ‘why’ is the motivational engine that gives fulfilment in what we do.


WEBSITE: viisi-expats.nl/over-viisi/team/tom-van-der-lubbe

SOCIAL MEDIA: @tomvanderlubbe