

# SIMONE CICERO



**Affiliation:** Creator of the [Platform Design Toolkit](#)

**Ideas:** Champion of platform design. Interested in co-design, design thinking and innovation, with a special interest in open business models both in software and hardware. In 2013, Cicero created the Platform Design canvas as a derivative of the Business Model Canvas. It subsequently evolved into the Platform Design Toolkit.

**Content:** Blogs [medium.com/@meedabyte](https://medium.com/@meedabyte)

**Bio:** Italian designer, speaker and entrepreneur. The Platform Design Toolkit aims to help organizations of all kinds create shaping strategies, leveraging ecosystems, transforming themselves and the world in the process. Italian connector of entrepreneurial network [Ouishare \(ouishare.net\)](https://ouishare.net)

**Verdict:** "The inspirational face of open thinking." Thinkers50

**Website:** [platformdesigntoolkit.com](https://platformdesigntoolkit.com)

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