## THINKERS

## ALEX EDMANS



Affiliation:	Professor of finance at London Business School and academic director of the Centre for Corporate Governance.
Ideas:	Research in corporate finance; behavioural finance; corporate social responsibility; and practical investment strategies. Plus World Cup- onomics – the effects of the soccer World Cup on stock markets.
Content:	TED "What to Trust in a Post-Truth World", and the TEDx talk "The Social Responsibility of Business". Grow the Pie: How Great Companies Deliver Both Purpose and Profit, forthcoming, 2020.
Bio:	Graduated from Oxford and then worked for Morgan Stanley. After a PhD from MIT Sloan, joined Wharton in 2007 and was tenured in 2013. Serves on the steering group of The Purposeful Company, which encourages companies to pursue long-run purpose over short-run profit.
Verdict:	"Fresh voice on finance and investment strategies – and much more." Thinkers50
& Website:	www.alexedmans.com
∝ Social:	linkedin.com/in/aedmans • @aedmans