

SOULAIMA GOURANI



Affiliation: Founder, [Women Reignite](#).

Ideas: The obstacles we encounter in life can transform our career paths. “My life is spent constantly communicating my vision – to change the world to the better and to build a more tolerant place through trade – and through better and stronger relations between countries and people.”

Content: *Ignite your Career: The New Grads Bible* (Bookboon, 2013), downloaded more than 300,000 times.

Bio: Born in Morocco and raised in Denmark. While pregnant and the family breadwinner, she was fired from her job as a global sales director. Vowing that would never happen again, she started her own consulting business. Founder of [tradeconductor.com](#) and [womenreignite.com](#), a go-to community for life and career development. Also, co-owner of [NerdySpeakers](#) and former CEO in the company [CetCapitalAid](#) as well as the current co-founder of “[At Lykkes Aps](#)”. MBA from Copenhagen Business School, where she taught supply chain management. Now based in Palo Alto, California.

Verdict: “Entrepreneurial trailblazer of connectivity and community.” Thinkers50

Website: [womenreignite.com](#) • [soulaima.com](#)

Social: www.linkedin.com/in/soulaima-gourani-8a77b • [@soulaimagourani](#)