

LINDRED GREER



Affiliation: Associate professor of management and organizations and faculty director of the Sanger Leadership Center at the Stephen M. Ross School of Business at the University of Michigan.

Ideas: “Power struggles and conflicts can destroy teams. Power struggles between founders can cause a start-up to go under. Emotional conflicts can lead management teams to make disastrous decisions for their firm. I seek to understand why these darker aspects of team dynamics arise and how they can be circumvented.” How to design and lead effective organizational teams, with specific interests in intra-group hierarchy, conflict, diversity, leadership, and emotion. Her research focuses on start-ups.

Content: Academic articles, included in the *Handbook of Team Dynamics* (Wiley, 2017), and also *Fast Company* articles - “What Mountain Climbing Expeditions Tell Us About Teamwork”; “Proof that Experience and Skills Matter More than Charisma”, and “How Emotionally Intelligent Bosses Resolve Conflicts – Fast”.

Bio: Greer previously taught at Stanford, Erasmus and the University of Amsterdam. She has a BSc from Wharton; and a PhD in social and organizational psychology from Leiden University in the Netherlands.

Verdict: “A rising star in the field of leading teams.” Thinkers50

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