

MARIA GUADALUPE



Affiliation: Professor of Economics and holds the Goltz Fellowship in Business and Society at INSEAD. Academic Director of the INSEAD Randomized Control Trials (RCT) Lab

Ideas: Research on the nature, role and effectiveness of agile organizations and other forms of structures centred around self-managed, empowered teams, "extreme flattening". Also interested in the role of personal and social identity within organizations. Studies the drivers and consequences of mergers and acquisitions.

Content: Video Strategy, Structure and Incentives, How to Make Your Organization More Agile. Co-created and co-produced "Her Opponent" (2017), a documentary theatre re-creation of the 2016 American presidential debates with genders inverted.

Bio: PhD in economics from the London School of Economics. Prior to joining INSEAD in 2012, she was an associate professor at Columbia Business School. Has also been a visiting scholar at MIT and Princeton and is currently a research fellow at the Center for European Policy Research (CEPR), the IZA and a member of the Strategy Research Initiative.

Verdict: "A creative and stimulating researcher who gets to the heart of agility." Thinkers50

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Social: Not active