

# RAVIN JESUTHASAN

**Affiliation:**

Managing director and global practice leader of the global advisory, broking and solutions company Towers Watson's Talent Management Practice.

**Ideas:**

The four step approach for applying automation to work.

**Content:**

Coauthor with John Boudreau of *Reinventing Jobs: A 4 Step Approach for Applying Automation to Work* (HBR, 2018); *Transformative HR* and *Lead to Work*. Also numerous articles on work, automation, and human capital.

**Bio:**

Jesuthasan is an *HBR* contributor and member of the World Economic Forum's Steering Committee on Work and Employment. Having originally trained as a CFA, he has been recognized as one of the 25 most influential consultants in the world.

**Verdict:**

"Making sense of the new world of talent." Thinkers50

**Website:**

[willistowerswatson.com](http://willistowerswatson.com)

**Social:**

@ravinjesuthasan