

BEREND VAN DER KOLK



Affiliation: Assistant professor at IE Business School, Madrid

Ideas: What gets measured gets done is only part of a complex story. Getting to the truth about measuring performance. Research addresses questions such as “How can employees be motivated?”, “How is performance measurement used in public hospitals?” and “Which factors affect the ethical behaviour of employees?” Draws on ideas from accounting, psychology, organization studies and philosophy.

Content: Various publications on the social implications of performance measurement.

Bio: Studied accounting (BSc, MSc), business administration (MSc) and philosophy (BA) at the University of Groningen, where he also defended his PhD thesis in 2016. Has held visiting positions at the London School of Economics and Political Science and the University of Sydney.

Verdict: “Van der Kolk offers a unique and unusual take on the realities and implications of how we measure performance.” Thinkers50

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