

# KAISA SNELLMAN



**Affiliation:** Assistant professor of organizational behaviour at INSEAD.

**Ideas:** Her work examines inequality based on gender, race, and class in the domains of education, employment, and health. Her research on the diffusion of the shareholder model in Finland received the Louis R. Pondy Best Dissertation Award from the Academy of Management in 2012.

**Content:** HBR contributions as author and co-author include "Why Investors React Negatively to Companies That Put Women on Their Boards?" (November, 2019); "The Social Disparity Behind America's Growing Obesity Gap" (January, 2014) and "The Pope's "War on Capitalism" and Why Rich Kids Stay Rich" (December, 2013).

**Bio:** Holds a PhD in sociology from Stanford University, an MA in sociology from Stanford University, and an MSc degree in economics from Swedish School of Economics in Helsinki, Finland. Prior to joining INSEAD, she was a postdoctoral fellow at Harvard Kennedy School of Government.

**Verdict:** "Rising star in the equality debate." Thinkers50

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