

# ANDREW WINSTON



**Affiliation:** Independent.

**Ideas:** Globally recognized sustainability expert on how companies can navigate and profit from humanity's biggest challenges.

**Content:** *Green to Gold*, with Daniel Esty, (2009); *Green Recovery*, (2009) *The Big Pivot* (2014); HBR cover story, "Resilience in a Hotter World, and the HBR feature "Energy Strategy for the C-Suite," *The Big Pivot* Podcast.

**Bio:** Winston worked as a consultant at Boston Consulting Group followed by management positions in strategy and marketing at Time Warner and MTV. His views on strategy have been sought after by the likes of 3M, DuPont, HP, PepsiCo, PwC, and Unilever. He received his BA in economics from Princeton, an MBA from Columbia, and a masters of environmental management from Yale.

**Verdict:** "The go-to-guru on all things green. Absolutely essential reading for us all." Thinkers50

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