

TIFFANI BOVA



Nationality American

Affiliation Global customer growth and innovation evangelist at Salesforce.com Inc.

Content Growth IQ: Get Smarter About the Choices that Will Make or Break Your Business (Portfolio, 2018).

Bio Before working with Salesforce, Bova was a VP, Distinguished Analyst and Research Fellow at Gartner. She has also worked for start-ups and Fortune 500 companies including Sprint, Inacom, Interland (web.com) and Gateway Computers.

Ideas Considered one of the pioneers of cloud-based indirect channel programmes. Now champions ten paths to grow your business.

Verdict "Smart growth is sustainable growth and Tiffani Bova shows us how to maintain it by building a purpose-led culture and leveraging, instead of sacrificing, the dedication of your people."
Arianna Huffington

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