

# TASHA EURICH



**Nationality** American

**Affiliation** Principal of The Eurich Group, an executive development firm.

**Content** Bankable Leadership and Insight.

**Bio** With a PhD in Industrial-Organizational Psychology, her primary areas of expertise are executive coaching, leadership development programmes, and executive team development. Her TEDxMileHigh talks have been viewed nearly three million times and she is a member of Marshall Goldsmith's 100 Coaches.

**Ideas** Eurich explores the connection between self-awareness and success, and the mechanics of becoming more self-aware.

**Verdict** "Has a unique combination of scientific rigour, business savvy and passion for making a positive difference in the world."  
Alan Mulally, former Ford CEO

 **Website** [tashaeurich.com](https://tashaeurich.com)

 **Twitter** @tashaeurich