

# BEN LAKER



## Nationality

British

## Affiliation

Dean of the UK's National Centre for Leadership and Management. Also Professor of Leadership at Henley Business School and leads the Centre for High Performance alongside Alex Hill, a research institute that works with British Cycling, Eton College, NASA, the New Zealand All Blacks, Royal Academy of Music, Royal College of Art and Royal Shakespeare Company.

## Content

The Salesman's Secret Code (co-author); The Leader's Secret Code (forthcoming). Influenced by the 'Weinstein effect' in Hollywood his second book, *Hubris Inc.* examines the impact of hubris on leadership and how to reduce workplace harassment and inequality.

## Bio

Began his career in Moscow advising executives from Gazprom and Lukoil. Appointed to the Russian Presidential Academy of National Economy in 2010. Five years later he made Partner at a global advisory firm. In 2018 he joined Henley Business School.

## Ideas

Studied more than 400 UK school leaders over seven years to identify five different leadership styles: Surgeons, Soldiers, Accountants, Philosophers, and Architects. Of these the Architects were the only ones to improve long-term examination results, yet they are the least rewarded, least recognized and most rarely appointed.

## Verdict

"There can be no more pressing leadership challenge than that of shaping future generations. Ben Laker's contribution to the leadership debate in education is rigorous, insightful and very, very timely." Thinkers50

## Website

<https://www.henley.ac.uk/people/person/professor-benjamin-laker>

## Twitter

@drbenlaker