

ALISON REYNOLDS & DAVID LEWIS



Nationality

British

Affiliation

Ashridge-Hult Business School and London Business School.

Content

HBR articles include, "Teams solve problems faster when they are more cognitively diverse" and "The two traits of the best problem-solving teams". Book *The Qi Effect* (forthcoming).

Bio

Reynolds is a member of faculty at Ashridge Business School where she works with executive groups in the field of leadership, strategy execution and organization development. She has a background working in UK government, Big Four consulting and is an advisor to small businesses and charities. Lewis is the Director of London Business School's Senior Executive Programme and the School's Executing Strategy for Results programme.

Ideas

Cognitive diversity is key to successful teamworking and innovation. Developing tools to enhance individual, team and organization performance through better interaction.

Verdict

"Quality of interaction is an intriguing and highly practical concept, compellingly explored by this academic duo." Thinkers50

Website

N/A

Twitter

@alreynO