

# OTEGHA UWAGBA



**Nationality** British

**Affiliation** Founder of Women Who.

**Content** Little Black Book: A Toolkit For Working Women; and We Need to Talk About Money (forthcoming, 2020).

**Bio** Writer and brand consultant. Previously worked at media company Vice and creative agency AMV BBDO before founding Women Who, a network for creative working women.

**Ideas** The Little Black Book turned into a surprise bestseller, the modern career guide for women. What you need to build a successful self-made career: from how to negotiate a pay rise to building a killer personal brand, via a crash course in networking like a pro, and tips for overcoming creative block.

**Verdict** "One of Europe's leading commentators and advocates for the feminine economy." Thinkers50

**Website** [womenwho.co](https://womenwho.co); [otegha.com](https://otegha.com)

**Twitter** @womenwho; @otegha