

# FABRIZIO SALVADOR



## Nationality

Italian

## Affiliation

Professor of Operations Management at IE. Founding member of the MIT Smart Customization Group, and Academic Director of Applied Research at IE University.

## Content

Co-authored articles in the Sloan Management Review include: 'Cracking the Code of Mass Customization' and 'When Communication Should Be Formal'.

## Bio

Has been visiting professor at the Massachusetts Institute of Technology as well as adjunct Faculty Research Associate at Arizona State University. He received a Ph.D in Operations Management from the University of Padova, where he also graduated in Industrial Engineering.

## Ideas

Focuses on the mechanisms through which organizations recombine or reuse their resources (product and service components, people, business processes and organizational units) to respond to uncertainty in their operational environments. Has investigated these problems in the context of project-based and professional service organizations (e.g. consulting, engineering, health care and software services) as well as manufacturing organizations (e.g. industrial equipment, fast-moving consumer goods, mass customized goods).

## Verdict

"An outstanding conceptual thinker and passionate champion of operations."  
Thinkers50

## Website

[www.ie.edu/business-school/faculty-and-research/faculty/fabrizio-salvador/](http://www.ie.edu/business-school/faculty-and-research/faculty/fabrizio-salvador/)

## Twitter

N/A