



PRESS RELEASE
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THINKERS50 INTRODUCES A NEW AWARD CATEGORY: THE MARSHALL GOLDSMITH AWARD FOR COACHING & MENTORING

MARSHALL GOLDSMITH INDUCTED INTO THINKERS50 MANAGEMENT HALL OF FAME

LONDON – Thinkers50, the global platform for management thinking, today announced related news items:

****First, a new Thinkers50 award – the Marshall Goldsmith Distinguished Achievement Award for Coaching and Mentoring – has been created to recognize individuals who make outstanding contributions to the field of executive coaching. The first recipient will be announced at the next Thinkers50 Gala in November 2019.**

“We are delighted to introduce the new Thinkers50 Coaching and Mentoring Award named for Marshall, one of its greatest practitioners and thinkers,” said Thinkers50 co-founder Stuart Crainer. “Coaching is an increasingly valued profession and the new award is sure to attract a lot of attention. We are thrilled that Marshall has also agreed to help us identify the very best in the executive coaching world, acting as a talent spotter in our search for the inaugural recipient of the award.”

Goldsmith, who was himself mentored by Peter Drucker, the father of modern management, added, “I was fortunate to meet and learn from the late, great Peter Drucker. Peter believed this: ‘I’m not here to prove how smart I am or how right I am, I’m here to make a positive difference in life.’ This new award will make it possible to recognize positive differences being made by the leaders in the executive coaching profession.”

****Concurrently, in recognition of his extensive and innovative contributions to the executive coaching field, Marshall Goldsmith is to be inducted into the Thinkers50 Management Hall of Fame.** Goldsmith joins the ranks of an elite group of Hall of Fame thinkers which counts Charles Handy, Philip Kotler, Henry Mintzberg, and Tom Peters among its distinguished members.

“To be inducted into the Thinkers50 Hall of Fame someone must have had a long-term impact on the way people think about and practice management,” explains Crainer. “Marshall Goldsmith has done that and much more. Charismatic, passionate, and insightful, Marshall essentially invented the role of the modern executive coach.”

With a client list that reads like a Who’s Who of CEOs and senior managers, Goldsmith has been corporate America’s leading executive coach for more than a decade. His bestselling books include: *What Got You Here Won’t Get You There*, *Triggers*, and most recently, *How Women Rise*.

“Marshall Goldsmith is the world’s foremost executive coach,” says Des Dearlove, who co-founded Thinkers50 with Crainer. “He has been featured in every Thinkers50 ranking since 2007 and has consistently placed among the top ten management thinkers in the world. That’s a remarkable achievement, and one that’s well deserved. In that time, Marshall has not only written and lectured about leadership, he has personally helped a great many managers become better leaders.”

Goldsmith, who is also announcing his retirement from executive coaching, said, “I always advise my clients to get out while they’re still at the top and that’s what I’m doing. I will continue with my speaking and writing but I am stepping down from one-on-one coaching assignments. I am going to be a mentor who works with or trains other coaches. It has been my great privilege to serve many of the greatest leaders in the world. I’d also like to thank Thinkers50 for this recognition. It is a huge compliment and honor to be recognized in the Management Hall of Fame among so many legendary thinkers I know and personally admire.”

In arguably his most far-reaching undertaking as an executive coach, Goldsmith recently launched “**100 Coaches**,” a project designed to pass on his knowledge to the next generation. The original plan was to attract 15 coaches who would each commit to passing on their own knowledge to 15 others. Such was demand that the project was expanded to 100 coaches, all admitted to the program at no charge, and with the expectation that they too will “pay it forward.”

Throughout July, the Thinkers50 website will be highlighting Marshall Goldsmith’s work. His Thinkers50 profile page will feature an in-depth bio and overview of his life and work.

About Thinkers50

Thinkers50 – the first-ever global ranking of management thinkers – was created in 2001 by Stuart Crainer and Des Dearlove. A new ranking has been announced every two years since, and each is the culmination of an intensive Thinkers50 campaign to identify the very best management thinking in the world. The Thinkers50 Distinguished Achievement Awards were introduced in 2011 as a way to recognize and celebrate business and management thinkers in a number of specific categories.

Thinkers50 partners include The Brightline Initiative, Fujitsu, The Growth Faculty, Management Centre Turkey, India’s Institute for Competitiveness and the European Centre for Strategic Innovation. Thinkers50 has established Ideas Labs in Odense, Denmark, which is home to Thinkers50 Europe, and Qingdao, China, where Thinkers50 China is hosted by the Haier Group.

About Stuart Crainer and Des Dearlove

Des Dearlove and Stuart Crainer are the founders and directors of Thinkers50. Internationally recognized experts and commentators on management ideas, they are the authors of more than 15 books that have been translated into 20 languages. Former columnists to *The (London) Times*, they are editors of *The Financial Times Handbook of Management*. They advise thinkers and organizations worldwide.

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